



Helene Grenness-Atkins

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OBJECTIVE

To obtain opportunities where I will engage all the facets of my creative self. I ultimately seek to become an asset to whom I represent, challenge myself on a daily basis, and thrive in both collaborative or solo roles.

EDUCATION

BACHELOR OF SCIENCE

Digital Art and Design

TOWSON UNIVERSITY

May 2010 *Summa Cum Laude*

EXPERIENCE

WEB/DIGITAL DESIGNER

September 2012 – Present

TRIBUNE PUBLISHING

Award winning admail design—MDDC 2012

Design creative for print and digital media with Photoshop/Illustrator/InDesign.

Develop responsive and standard digital products to display across multiple devices.

Animate content for rich media/HTML5/gif ads, as well as develop dynamic web forms and pages.

MARKETING COORDINATOR / GRAPHIC DESIGNER

January 2012 – September 2012

SANFORD KRAMER PLUMBING AND HVAC

Designed collateral for print ads, admails, and sales materials in Photoshop/Illustrator/InDesign.

Marked-up admails using Dreamweaver, then transferred the code into Constant Contact.

Wrote the copy for admails, landing pages, company website, social media, and blog posts.

Managed social media/blog campaign and analyzed SEO/AdWords campaign results.

GRAPHIC SPECIALIST / ADMINISTRATIVE ASSISTANT

May 2007—December 2011

THE CHARMER SUNBELT GROUP

Designed a variety of print media including newsletters, menus, invitations, and recipe cards.

Created background themes and graphics for PowerPoint presentations.

Updated content on the corporate website using Sharepoint.

Produced charts, graphs, and illustrations to communicate sales and marketing data.

SKILLS

Hardworking and organized

Expertly manage multiple priorities

Skillfully capture the essence of each client

Logo and print design *all types of publications*

Illustration *traditional and digital*

Forms-to-email linked to databases

Standard and responsive web design

Email marketing and landing pages

Adobe Creative Cloud *design & web premium*;

MS Office Suite 2000–2020; HTML5, CSS,

JQuery, JQueryMobile, JavaScript, PHP

Proficient in both PC and Mac